30-DAY SELLER CONTENT PACK

Elite Life Coaching - one post a day, ready to copy

Ready-to-post content for Elite Life Coaching sellers. One post a day for 30 days. Copy, paste, swap in your code, post.

How to use this pack

- Swap in your code. Everywhere you see `THEIRCODE`, replace it with your own seller code before you post. The Library and Showcase links only track your sales if your code is in them.

- Book posts use your Gumroad link. Where a post says `YOUR-GUMROAD-BOOK-LINK`, paste your personal Gumroad affiliate link for *Simplify Your Success*. That's the link that pays you on book sales.

- Post one a day. Don't dump three in an hour. Steady beats loud.

- Lead with the book. The order that works: book first, free checklist for anyone not ready to buy, and the course comes later through the email list - you don't need to push it. If somebody asks "where do I start?" the answer is the book or the free checklist, every time.

- The free checklist is your no-pressure option. When someone isn't ready to spend anything, send them to the free worksheets instead of pushing. People who start free and come back are better buyers than people who got talked into something.

- Never promise results. These products are tools and know-how. What a buyer does with them is on them. Don't guarantee income, customers, or outcomes - not in posts, not in DMs, not anywhere. If a post here ever sounds like it's promising something, soften it before you post it.

- You are you. Post as yourself, recommending something you stand behind. Don't post as Cody and don't copy his story as if it were yours. His facts, when they're used, are in the posts already.

Day 1 - Start with the book (story hook)

Post:

If a small business owner asked me where to start with getting their business organized, I wouldn't hand them a course or a consultant. I'd hand them a $27 book. *Simplify Your Success* by Cody S. Reynolds is the plain-spoken version of how he rebuilt his own life and business with simple systems - no guru talk, just what actually worked. Start here: YOUR-GUMROAD-BOOK-LINK

DM / story opener:

Owner friends: if everything in your business lives in your head right now, I know a $27 book written for exactly that. Want the link?

Day 2 - Find the leak first (checklist teaser)

Post:

Most owners guess at what's broken in their business. This free checklist stops the guessing. The 7-Systems Checklist walks through the seven areas every business runs on and shows you which one is leaking first. It costs nothing and takes about ten minutes: https://codysreynolds.com/free/?ref=THEIRCODE

DM / story opener:

Quick one - there's a free checklist that shows you which part of your business is leaking the most. Want me to send it?

Day 3 - The follow-up leak (workbook: follow-up)

Post:

Here's a quiet way businesses lose money: the quote goes out, nobody follows up, and the job quietly goes to whoever called back. It isn't a pricing problem. It's a follow-up problem. There's a workbook in the library built just for that - it's called The Follow-Up Fix, and it's $27: https://codysreynolds.com/library/?ref=THEIRCODE

DM / story opener:

Be honest - how many quotes have you sent this month that you never followed up on? There's a $27 workbook for exactly that.

Day 4 - You don't need more motivation (myth-bust)

Post:

Myth: you need more motivation to get your business together. Truth: motivation runs out by Tuesday. Systems don't. That's the whole idea behind *Simplify Your Success* - Cody S. Reynolds built his way out of a chaotic life by writing things down and running them on rails, not by trying harder. The book is $27: YOUR-GUMROAD-BOOK-LINK

DM / story opener:

Hot take: you don't have a motivation problem, you have a systems problem. There's a book that'll convince you in one sitting.

Day 5 - Which system is yours? (question hook)

Post:

Quick question for business owners: if you had to pick the one part of your business that causes you the most stress - leads, money, scheduling, your team, or your own time - which one is it? There's a free checklist that scores all seven and shows you your weakest one: https://codysreynolds.com/free/?ref=THEIRCODE

DM / story opener:

If you could fix ONE part of your business this month, which part would it be? There's a free checklist that helps you pick the right one.

Day 6 - Pricing by gut feeling (workbook: pricing)

Post:

A lot of owners price their work the way they were taught by whoever they worked for twenty years ago - plus a guess. Then they wonder why they're busy and broke at the same time. Price It Right is a $27 workbook that walks you through pricing with actual numbers instead of gut feeling: https://codysreynolds.com/library/?ref=THEIRCODE

DM / story opener:

When's the last time you actually ran the numbers on your prices instead of going with your gut? There's a

workbook for that - $27.

Day 7 - Done for you (build anchor)

Post:

Some owners don't need another thing to read. They need somebody to just build the system. Cody S. Reynolds does exactly that - a Custom System Build, built around your business, for $297 flat. Consultants charge $2,000 and up for the same kind of work and hand you a report. This is the working system itself. Start here: https://codysreynolds.com/library/?ref=THEIRCODE

DM / story opener:

If somebody offered to build your business system for you - not teach it, build it - for $297, would you want the details?

Day 8 - Everything runs through you (owner mistake)

Post:

The most common mistake I see in small businesses: the owner is the system. Every answer, every decision, every password lives in one person's head, and the business stops when they do. *Simplify Your Success* is about fixing exactly that - getting it out of your head and onto paper where it can run without you. $27: YOUR-GUMROAD-BOOK-LINK

DM / story opener:

If you took two weeks off, would your business run - or stop? That answer tells you a lot. I know a book about fixing it.

Day 9 - Paper before software (story hook)

Post:

True story about how most businesses actually run: the schedule is in somebody's head, the customer list is in a phone, and the "system" is whoever's been there longest remembering how it's done. It works - until it doesn't. The free 7-Systems Checklist is a ten-minute way to see which of those is going to bite you first: https://codysreynolds.com/free/?ref=THEIRCODE

DM / story opener:

Where does your business actually live - on paper, or in your head? Free checklist shows you the risk spots in ten minutes.

Day 10 - Where did the money go? (workbook: money leaks)

Post:

Busy month, decent sales, and somehow the account is still tight. If that sounds familiar, the problem usually isn't how much comes in - it's that nobody can see where it goes until it's gone. There's a $27 workbook called Where Did the Money Go? that helps you trace the leaks: https://codysreynolds.com/library/?ref=THEIRCODE

DM / story opener:

Ever had a good month and still wondered where the money went? There's a workbook that walks you through finding out. $27.

Day 11 - For the owner who does everything (question hook)

Post:

Question for owners: what time did you actually stop working yesterday? If the answer is "when I fell asleep," your business doesn't have systems - it has you, working double shifts as the system. *Simplify Your Success* was written by a man who lived that way and rebuilt it. Worth the $27: YOUR-GUMROAD-BOOK-LINK

DM / story opener:

What time did you clock out yesterday - really? If it was "never," I know a book you should read this week.

Day 12 - An app won't save you (myth-bust)

Post:

Myth: the right app will organize your business. Truth: an app just holds whatever you put in it, and most owners put chaos in and get faster chaos out. Paper first, systems first, software later. This free checklist shows you what to fix before you buy another tool: https://codysreynolds.com/free/?ref=THEIRCODE

DM / story opener:

Before you buy another app for your business - there's a free checklist that shows you what actually needs fixing first.

Day 13 - Own your week (workbook: weekly planning)

Post:

Most owners don't plan their week. Their week happens to them - first call, first fire, first person who walks in loudest sets the whole day. Own Your Week is a $27 workbook about running your week on purpose instead of by interruption: https://codysreynolds.com/library/?ref=THEIRCODE

DM / story opener:

Who planned your week - you, or whoever called first? There's a $27 workbook about taking the week back.

Day 14 - Written by somebody who lived it (story hook)

Post:

I'll be straight about why I share this book: it wasn't written by a consultant. Cody S. Reynolds rebuilt his own life from the ground up using systems, he's certified in Peer Support, and *Simplify Your Success* is him writing down what the rebuild actually looked like. It reads like a man talking, not a seminar. $27: YOUR-GUMROAD-BOOK-LINK

DM / story opener:

I only recommend stuff with a real story behind it. This book is by a man who rebuilt his own life with the systems in it. Want the link?

Day 15 - Skip the homework (build anchor)

Post:

Real talk: some people will never read the book or do the worksheets, and they know it. For them there's the Custom System Build - you answer some questions about your business, and Cody builds the system for

you. $297, done for you, instead of $2,000+ for a consultant who mostly asks you questions back. Details: https://codysreynolds.com/library/?ref=THEIRCODE

DM / story opener:

Be honest - are you a "teach me" person or a "just build it for me" person? There's a $297 done-for-you option if it's the second one.

Day 16 - The meeting that should've been a note (owner mistake)

Post:

Owner mistake I see constantly: holding the whole business together with conversations. Nothing written down, so the same questions get asked every week and the same mistakes get made every month. *Simplify Your Success* pushes one simple fix - write it down once, run it forever. Short book, $27: YOUR-GUMROAD-BOOK-LINK

DM / story opener:

How many times this month have you explained the same thing to the same people? Writing it down once fixes that. There's a book.

Day 17 - Every road leads to you (workbook: bottleneck finder)

Post:

If every decision in your business waits on you - approvals, answers, problems, all of it - you're not the owner, you're the bottleneck. All Roads Lead to You is the workbook that helps you find exactly where work gets stuck on you and what to hand off first. $27: https://codysreynolds.com/library/?ref=THEIRCODE

DM / story opener:

Does work pile up waiting on YOU specifically? There's a workbook called All Roads Lead to You. The title kind of says it.

Day 18 - Willpower is not a plan (myth-bust)

Post:

Myth: disciplined people just try harder. Truth: disciplined people build things that carry them on the days they don't feel like it. That's the backbone of *Simplify Your Success* - systems over willpower, written for regular working people, not influencers. $27, worth an evening: YOUR-GUMROAD-BOOK-LINK

DM / story opener:

Willpower runs out. Systems don't. That's basically the whole argument of a $27 book I recommend. Interested?

Day 19 - Start free, decide later (question hook)

Post:

Not sure if any of this systems stuff applies to your business? Fair. Don't buy anything - there's a free 7-Systems Checklist that scores the seven areas your business runs on and shows you the weakest one. Ten minutes, no card, no pitch at the end: https://codysreynolds.com/free/?ref=THEIRCODE

DM / story opener:

Skeptical? Good. Start with the free checklist instead of buying anything - it either applies to you or it

doesn't.

Day 20 - Reviews don't happen by accident (workbook: reviews)

Post:

Happy customers rarely leave reviews on their own - not because they don't want to, but because nobody made it easy or asked at the right moment. Reviews on Repeat is a $27 workbook on building a simple, honest routine for asking - no tricks, no bought reviews: https://codysreynolds.com/library/?ref=THEIRCODE

DM / story opener:

When's the last time a happy customer actually left you a review? There's a workbook on making that a routine instead of luck. $27.

Day 21 - The $27 test (question hook)

Post:

Here's how I'd decide: if a $27 book could show you one leak in your business you didn't know you had, would it be worth it? *Simplify Your Success* is short, plain, and built around that idea - find the leak, fix it with a system, move on. Judge for yourself: YOUR-GUMROAD-BOOK-LINK

DM / story opener:

One question: what's one leak in your business worth fixing? There's a $27 book that helps you find it first.

Day 22 - The night-before test (story hook)

Post:

Here's a test I like: think about tomorrow morning. Do you already know what the first three things are, or does the day start whenever the phone starts? That gap - between running the day and reacting to it - is what systems close. The free checklist shows you where your gap is biggest: https://codysreynolds.com/free/?ref=THEIRCODE

DM / story opener:

Do you start your day with a plan, or with your phone? Free checklist, ten minutes, shows you where the day gets away from you.

Day 23 - Inbox zero is a system, not a talent (workbook: inbox zero)

Post:

Some owners end the day with 200 unread emails and a knot in their stomach. Others clear the same inbox in a fraction of the time - not because they're faster, but because they run it on a system. Inbox Zero for Owners is the $27 workbook version of that system: https://codysreynolds.com/library/?ref=THEIRCODE

DM / story opener:

How many unread emails are you sitting on right now? No judgment - there's a workbook for owners that fixes the inbox for $27.

Day 24 - Also worth knowing: Evolution (story hook)

Post:

If you want the story behind the systems, read *Evolution*. It's Cody S. Reynolds' account of how systems

changed his life - written before the coaching, before the business, when it was just one man writing things down to get his own life straight. It's the companion to *Simplify Your Success* and it's in the Library: https://codysreynolds.com/library/?ref=THEIRCODE

DM / story opener:

Already read Simplify Your Success? The companion book is called Evolution - it's the personal story behind all of it.

Day 25 - Write it down once (workbook: SOPs)

Post:

Every business has "how we do things" - and in most small businesses it exists only in people's heads, which is why quality changes depending on who's working. Write It Down is the workbook on turning that know-how into simple written procedures your team can actually follow. It's a $37 kit in the Library: https://codysreynolds.com/library/?ref=THEIRCODE

DM / story opener:

If your best employee quit tomorrow, how much of "how things are done" walks out with them? There's a kit for writing it down. $37.

Day 26 - Seven systems, ten minutes (checklist teaser)

Post:

Leads. Sales. Money. Scheduling. Delivery. Follow-up. And you. Seven systems, and every business runs on all of them whether they're written down or not. The free 7-Systems Checklist scores yours in about ten minutes and shows you which one to fix first: https://codysreynolds.com/free/?ref=THEIRCODE

DM / story opener:

Your business runs on seven systems whether you wrote them down or not. Free checklist scores all seven - want it?

Day 27 - Hiring won't fix a mess (owner mistake)

Post:

Owner mistake worth naming: hiring help for a business that has no systems. You don't get relief - you get more people confused in more directions, and now you're paying for it. Fix the system first, then add people. *Simplify Your Success* lays out that order plainly. $27: YOUR-GUMROAD-BOOK-LINK

DM / story opener:

Thinking about hiring to fix the chaos? Read this first - a $27 book that argues systems come before people. It'll save you a headache.

Day 28 - The whole thing, built (build anchor)

Post:

Let me put the top option on the table plainly: the Custom System Build is $297. You fill out an intake about your business, Cody S. Reynolds builds the system personally, and you run your business on it. Comparable consultant work starts around $2,000, and most of that buys meetings. If your time is worth more than the homework, this is the route: https://codysreynolds.com/library/?ref=THEIRCODE

DM / story opener:

Last mention this month: there's a done-for-you system build for $297 if you'd rather skip straight to having it handled.

Day 29 - Slow season is coming either way (workbook: slow season)

Post:

Every trade and service business has a slow season, and it surprises people every single year - same months, same panic. Slow Season Survival is a $27 workbook about planning for it during the busy months instead of fearing it during the quiet ones: https://codysreynolds.com/library/?ref=THEIRCODE

DM / story opener:

Your slow season shows up the same time every year. There's a $27 workbook about being ready for it this time.

Day 30 - Thirty days in (book close)

Post:

I've spent this month sharing one man's system for running a business that doesn't run you. If you only do one thing from all of it, make it this: get *Simplify Your Success*, read it in an evening, and write down one system this week. One. That's how Cody S. Reynolds started - not with a company, with a notebook. $27: YOUR-GUMROAD-BOOK-LINK

DM / story opener:

End of the month, so one last share from me: one book, one evening, one system written down. That's the whole starter plan. Link's here if you want it.

Your key links

Swap `THEIRCODE` for your own seller code in every link before you use it.

- The book - *Simplify Your Success* ($27): your personal Gumroad affiliate link (this is the link that pays you on book sales)
- Free 7-Systems Checklist & worksheets: https://codysreynolds.com/free/?ref=THEIRCODE
- Content Library (all products): https://codysreynolds.com/library/?ref=THEIRCODE
- Product Showcase: https://codysreynolds.com/showcase/?ref=THEIRCODE

Everything lives in the Library. All 20 workbooks, the bundles ($47 / $97 / $147), the books, and the $297 Custom System Build sit in one place - when a buyer asks "what else is there?", the Library link is always the answer. If someone wants to browse before they buy, send the Showcase. If they're not ready to spend anything, send the free checklist. Book first, free for the not-ready, Library for everything else.