ELITE LIFE COACHING

Affiliate Seller's Guide

Everything you need to start sharing useful digital products and earning commission — honestly, confidently, and from anywhere.

Start here — in one line

No rescue story. No hype. Help someone with a real problem choose the right resource. You earn only when a real product sale is completed.

CURRENT EDITION — POST-OVERHAUL TERMS

This edition replaces the October 11 launch edition in full. It states the current program terms exactly as they apply today: lifetime commission tiers, recurring partnership income, the $25 payout threshold, the 90-day cookie, and the grandfather promise. If anything in an older copy, post, or message conflicts with this guide, this guide and your current written program terms win — ask through the official partner support channel before you sell.

30% → 35% → 40% Lifetime commission ladder	**$0** Program fee — free to join, no inventory	**90-day cookie** Your link protects you for 90 days
$49.70 / month 10% recurring on $497 partnerships, Month 2+	**$25 threshold** Monthly payouts once you pass $25	**Grandfather promise** Your locked rates never go down

Prepared for Elite Life Coaching affiliates | Founder: Cody Reynolds | Current Edition, October 2026

Seller signup: https://elite-affiliate-program.netlify.app/

Shop: https://elite-life-coaching-shop.netlify.app/

Learn more about the founder: codysreynolds.com

START HERE

Welcome to the program

Start with service, not pressure. Start at 30% commission, climb to 35% after 10 lifetime sales, and reach 40% after 25 lifetime sales. Tiers are locked in for life once earned — they never reset. There is no program fee, no inventory, and no order packing.

Important — read this first

This is an independent, commission-based affiliate opportunity — not salaried or hourly employment. Income is not guaranteed. Your results depend on your effort, audience, product fit, and completed sales.

What you will sell

- **Custom Business System Build — $297:** a personalized system for a customer's real workflow, goal, or business need. Sellers earn $89.10 at the 30% Starter rate.
- **Systems for Life course — $97:** Cody's 50-lesson online course teaching systems thinking for money, time, health, home, business, and relationships. Sellers earn $29.10 at Starter.
- **Four digital playbooks — $47 / $47 / $27 / $27:** the Lead Follow-Up System, the Content Engine, the Weekly Money Review, and the Daily Operating System — focused, do-it-yourself tools.
- **Elite Systems Partnership — $497/month:** everything in the $297 build plus all apps, a monthly operator session, ongoing tweaks, and priority support. It is cancel-anytime for the customer. Sellers earn on Month 1 at their tier rate, plus 10% recurring from Month 2 onward (see page 3).
- **Two books:** *Simplify Your Success* ($27) and *Evolution: How Systems Changed My Life* ($9.99) — Cody Reynolds' books for readers who want a structured starting point.
- **The 7-Systems Checklist — free:** a 10-minute self-audit you share to start conversations; buyers who click your link and purchase within 90 days count as your sales.

Every product is explained in plain English — the “back cover” version — in the **What You're Selling** section right after Products and Commission. Learn it before you pitch: you cannot sell what you cannot explain.

Find what you need

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PRODUCTS AND COMMISSION

Lifetime seller tiers

Every completed sale moves you up. Your tier is based on eligible lifetime sales. Once earned, it never resets and it is locked in for life. Every dollar still comes from real product sales — not signups or recruitment.

Seller tier	Unlock point	Rate	$297 build	$47 playbook	$27 playbook
Starter	Sales 1–9	30%	$89.10	$14.10	$8.10
Pro	10+ lifetime sales	35%	$103.95	$16.45	$9.45
Elite	25+ lifetime sales	40%	$118.80	$18.80	$10.80

The $497 Elite Systems Partnership — recurring income

The partnership is where a single sale keeps paying you. Here is exactly how it works:

- **Month 1:** you earn your normal tier rate on the $497 Month 1 payment — $149.10 at 30%, $173.95 at 35%, or $198.80 at 40%.
- **Month 2 onward — 10% recurring:** sellers earn 10% recurring on $497 Elite Systems Partnerships from Month 2 onward, for as long as the client stays. That is **$49.70 per month** per active partnership client, every month, without making a new sale.
- **Example:** five partnership clients who stay for a year pay you 10% recurring — $49.70 × 5 = $248.50 per month in recurring commission from Month 2, on top of everything else you sell. This is math from the stated rates, not a promise of income — clients can cancel anytime, and recurring stops if they do.

Grandfather promise — your rates never go down

Your rates never go down. Once you earn a tier — 30%, 35%, or 40% — or a recurring rate under this guide, that rate is locked in for life once earned. If program terms ever change for new sellers, your locked rates are honored under the grandfather promise. That is the deal, in writing, in this guide.

Fast-start bonus and monthly prizes

- **$50 fast-start bonus:** make 3 eligible sales within your first 14 days. The $50 bonus is cash, paid in addition to your sales commission.
- **$200 monthly top-seller prize:** awarded each month to the top seller by eligible completed sales for that month.
- **$100 monthly top-recruiter prize:** awarded each month to the top recruiter (see the Recruiter Tier section for how recruiter overrides work).

Protecting honest sellers: Self-purchases earn no commission and do not count toward tiers, the fast-start bonus, or contests. These rules exist so the people actually out there selling win the prizes.

Match the person to the right offer

Offer	Price	Best fit
Custom Business System Build	$297	Someone who wants a custom system built around a real need.
Digital Playbooks	$47 / $47 / $27 / $27	A buyer who wants focused, do-it-yourself guidance.
Elite Systems Partnership	$497/month	A buyer who wants the build plus ongoing operator support, tweaks, and priority help.
Simplify Your Success (book)	Varies by format	A reader who wants the core ideas in book form.

> *“Based on what you told me, [PRODUCT] fits because [ONE HONEST REASON]. I am an affiliate and may earn commission. Want the details?”*

Use only current, official product and program terms. Shop: https://elite-life-coaching-shop.netlify.app/

KNOW YOUR PRODUCTS

What you're selling — in plain English

A seller asked: “How can I sell something without knowing exactly what it is?” Fair question. This is the back cover of every product — what it is, who it is for, and what you earn. Earnings shown at Starter 30% / Pro 35% / Elite 40%. Learn this page before you pitch anything.

Custom System Build — $297 • you earn $89.10 / $103.95 / $118.80

This is not a download. A business owner books a free discovery call with Cody, who builds them a custom operating system for their business — how leads get followed up, content, money, their day — and hands them a ready-to-run playbook, with 14 days of free revisions. **For:** business owners who are drowning in day-to-day chaos. This is your biggest single commission.

Systems for Life — $97 • you earn $29.10 / $33.95 / $38.80

Cody's 50-lesson online course. It teaches the systems thinking behind everything else, then applies it across six life tracks: money, time, health and habits, home, business, and relationships. The book *Evolution* is included free inside, and finishers earn a Certified Systems Thinker certificate. **For:** people who want to learn the method itself, not just buy one fix.

The Lead Follow-Up System — $47 • you earn $14.10 / $16.45 / $18.80

A PDF playbook. Most leads never say no — they just never hear back. This is the 7-touch follow-up routine, day by day, with word-for-word scripts for calls, texts, and DMs, and why the first five minutes after a lead comes in decide the sale. **For:** anyone whose income depends on leads — salespeople, agents, service businesses.

The Content Engine — $47 • you earn $14.10 / $16.45 / $18.80

A PDF playbook plus templates. Thirty days of done-for-you post templates and scroll-stopping hooks written for small business owners, plus a simple weekly rhythm to keep posting without staring at a blank screen. **For:** owners who know they should post but never know what to say.

The Weekly Money Review — $27 • you earn $8.10 / $9.45 / $10.80

A PDF playbook plus a cash-flow tracker template. A 20-minute weekly routine: what came in, what went out, and what you can actually charge — with pricing rules that protect your margin. **For:** owners who work hard but never feel sure about their numbers.

The Daily Operating System — $27 • you earn $8.10 / $9.45 / $10.80

A PDF playbook plus templates. A morning launch routine, a time-blocking template that survives real life, and a shutdown ritual that lets you actually stop working at the end of the day. **For:** anyone whose day runs them instead of the other way around.

Simplify Your Success — $27 • you earn $8.10 / $9.45 / $10.80

Cody's book. Why willpower keeps failing you, and how a simple system — built around your actual life — does the work instead. The book behind the whole method. **For:** readers who want the core ideas in book form first.

Evolution: How Systems Changed My Life — $9.99 • you earn $3.00 / $3.50 / $4.00

Cody's second book, in eBook form. The honest story of his rebuild, and systems thinking in plain English — feedback loops, delays, and leverage points — applied to money, time, health, home, relationships, and business. The easiest yes on the shelf. **For:** anyone curious but not ready to spend more.

The 7-Systems Checklist — FREE

A free 10-minute self-audit of the seven systems every small business runs on, with a score for each. It pays nothing by itself, but it is the easiest thing you can share — and anyone who clicks your link and buys within 90 days counts as your sale. **For:** starting conversations without asking for money.

How to start

Lead with Evolution or the free Checklist to open conversations. Match each playbook to the problem the person actually has. When you meet a business owner who is drowning, that is your $297 conversation. Never describe a product you have not read this page for — and if a buyer asks something you do not know, ask through the partner support channel instead of guessing.

HOW IT WORKS

Tracking, attribution, and the 90-day cookie

You do not need to chase paperwork. The system tracks your sales through your issued referral link and code — but you need to use them correctly, every time.

The 90-day cookie

A buyer who clicks your link is yours for 90 days. That is the 90-day cookie: when someone clicks your referral link, a cookie records that they came from you. If that same person buys within 90 days of that click — even if they do not buy on the first visit — the sale is credited to you, provided the cookie and attribution can be verified and the sale is otherwise eligible.

- **90-day window:** the cookie lasts a full 90 days from the click, not 24 hours and not 30 days.
- **Use your exact link:** do not shorten, alter, or re-type your link in a way that strips the tracking. Test it before you share it.
- **One link, clear credit:** if a customer does not use your referral path, or attribution cannot be verified, the sale may not be credited to you — which is why you always send your own link directly.

How a sale becomes your commission — step by step

- **1. Click:** the customer clicks your issued link (90-day cookie is set) or uses your issued code.
- **2. Checkout:** they complete checkout through the official Stripe checkout — never through you personally.
- **3. Review:** the sale is checked for eligibility: completed, correctly attributed, and not a self-purchase, duplicate, failed payment, or fraud.
- **4. Credit:** eligible commission is credited to your balance at your current tier rate (and, for partnerships, recurring credit begins at Month 2).
- **5. Payout:** balances are paid monthly once you pass the $25 payout threshold (full payout details on page 11).

Keep your own simple log

Track the date, who you shared with, which product, and the status (sent / bought / refunded). Keep only the minimum information you need. Never store card details or sensitive customer data. Your log protects you if there is ever a question about attribution.

Refunds

If a sale is refunded, its commission is not paid, or is reversed / deducted from a later payout if it was already paid. For partnerships, recurring commission stops when the client cancels or the payment is refunded. This is stated plainly so there are no surprises.

PROOF AND TOOLS

Why this is not a scam

You may be looking for a way forward. You deserve facts, not hype. Read the math, the products, and the rules before you decide.

1. Free forever No joining fee, starter kit, inventory purchase, or sales quota. Recruiters may never charge you.	**2. Real products** Commission comes from sales of the Custom Business System Build, the $47 / $27 digital playbooks, the $497/month partnership, and Simplify Your Success through official Stripe checkout.
3. Exact pay up front A $297 build pays $89.10 at Starter, $103.95 at Pro, and $118.80 at Elite. Partnership recurring pays $49.70/month from Month 2.	**4. No income promises** You earn when you sell, period. A signup, post, message, or good intention is not a paid sale.
5. Refunds void commission If a sale is refunded, its commission is not paid or is reversed if already paid. That is stated plainly.	**6. A real founder** Cody Reynolds is a certified peer support specialist and author. Learn more at codysreynolds.com.

Honesty is the brand

Never promise earnings, say “financial freedom,” pressure anyone, or lie about a product. Anyone caught making false product or income claims is removed from the program.

Your three selling tools

- **1. Unique referral link or code** — Save and test the exact link/code issued to you. It connects eligible sales to your account and sets your 90-day cookie.
- **2. Official Stripe checkout** — Send customers only to approved checkout links via the shop: https://elite-life-coaching-shop.netlify.app/ — Never collect card numbers or payment yourself.
- **3. Free checklist** — Warm up someone who is not ready to buy: https://eepurl.com/GIoOhLR1jJ

Save and test the exact referral link and code issued at signup. If the link fails, stop and use the official support route in your welcome message. Signup page: https://elite-affiliate-program.netlify.app/

COPY-PASTE SOCIAL POSTS

Swipe copy

Post today without sounding like a salesperson. Personalize the first line, keep the promise truthful, and replace REFERRAL-LINK with your issued link. Keep the affiliate disclosure.

Post 1 — Custom System Build

If your business or daily routine keeps depending on memory, motivation, and last-minute decisions, the problem may not be effort. You may need a system. Elite Life Coaching offers a custom business system build for $297, designed around the customer's real needs instead of a one-size-fits-all template. I am an affiliate and may earn a commission if you purchase through my link. Message me “SYSTEM” if you want the details, or learn more here: REFERRAL-LINK

Post 2 — Affordable Playbook

Trying to get more organized without paying for a full custom build? Elite Life Coaching has practical digital playbooks at $27 and $47. They are for people who want a focused, step-by-step resource they can use on their own. I am an affiliate and may earn a commission from purchases through my link. Tell me what you are trying to improve, and I will point you to the closest fit — no pressure: REFERRAL-LINK

Post 3 — Partnership / Recurring Value

Some people do not just need a one-time plan — they need a system that keeps getting tuned as they go. The Elite Systems Partnership ($497/month) includes a custom build plus ongoing operator support. I am an affiliate and may earn a commission if you purchase through my link. Message me “PARTNER” and I will send the honest details — who it fits, who it does not, and what it costs: REFERRAL-LINK

Post 4 — Free Checklist First

Before you buy another course or app, start by getting clear on the system you actually need. This free checklist from Elite Life Coaching gives you a simple starting point: https://eepurl.com/GIoOhLR1jJ — If you want help after you go through it, message me. I am an Elite Life Coaching affiliate and can show you the paid options that fit your goal and budget.

Make it yours

Add one true sentence from your experience, such as why structure matters to you or what problem made you notice the product. Do not claim you used a product if you did not.

Good calls to action: “Want the details?” “Message me SYSTEM.” “Tell me your goal.” “Start with the free checklist.”

Avoid these claims: “Guaranteed income.” “This will change your life.” “Everyone gets results.” “Only one spot left” unless officially true.

PRIVATE CONVERSATIONS

Permission-based DMs

Ask permission before you send a sales link. A direct message works best when it is relevant, human, and easy to decline. Never blast the same message to strangers or add people to a group without consent.

DM 1 — Warm Contact

Hey [FIRST NAME] — I remembered you mentioned [REAL GOAL OR PROBLEM]. I recently joined the Elite Life Coaching affiliate program, and they have [PRODUCT OR FREE CHECKLIST] that may be useful for that. Full disclosure: I may earn a commission if you buy through my link. Would you like me to send the details? No pressure at all if not.

If they say yes

Absolutely. Based on what you said, I think [PRODUCT] is the closest fit because [ONE HONEST REASON]. Here is my affiliate link: REFERRAL-LINK — If you would rather start free, use this checklist first: https://eepurl.com/GIoOhLR1jJ

DM 2 — A New Conversation

Hi [FIRST NAME]. I saw your post about [SPECIFIC TOPIC]. I have a resource that may help with [SPECIFIC NEED]. I am an affiliate for the company, so I may earn a commission if you purchase. Is it okay if I send you one link and a quick explanation? If not, no worries.

Follow-up without chasing

Hey [FIRST NAME] — just checking whether you had any questions about the resource I sent. If now is not the right time, that is completely fine. I will leave it with you.

Stop rule

If they say no, do not reply, or ask you to stop, end the pitch. One respectful follow-up is enough unless they re-open the conversation.

The 3-part trust formula

- **Relevant:** Reference a real need they shared.
- **Transparent:** Say you are an affiliate.
- **Optional:** Give them an easy way to decline.

Permission beats pressure — every time.

RECRUITING SELLERS HONESTLY

Opportunity post + objections

Use “opportunity,” not “job,” unless the pay is clearly explained. This is independent affiliate work paid by commission. It is not a salary, hourly wage, employment contract, or promise of income. Say that early.

Short post for job-seeker or money-making groups

Remote commission-based affiliate opportunity — Elite Life Coaching is accepting independent affiliates to share real digital products, including custom business systems, practical playbooks, the $497/month partnership, and a book. You start at 30% and can unlock 35% after 10 lifetime sales and 40% after 25; tiers are locked in for life once earned. A $297 build pays $89.10 at Starter and $118.80 at Elite. Partnerships pay 10% recurring ($49.70/month) from Month 2. There is no program fee or inventory. This is not salaried or hourly employment, and earnings are not guaranteed. You need reliable internet, honest communication, and the willingness to follow community rules without spamming. Comment “INFO” or message me for the signup details. Signup: https://elite-affiliate-program.netlify.app/

“Is this a scam?”

That is a fair question — you should check before trusting any opportunity. Joining is free forever: no fee, kit, inventory, or quota. The products are real: the Custom Business System Build, digital playbooks, the Elite Systems Partnership, and Simplify Your Success, sold through official Stripe checkout. A $297 build pays $89.10 at Starter, $103.95 at Pro, or $118.80 at Elite. There is no guaranteed paycheck: you earn when you sell, period. Refunded sales void commission. Review the products, math, and written terms before deciding.

How to answer: Lead with transparency. Show the products, show the math, point to free signup, admit that sales are not guaranteed, and never hype.

“How do I know I will get paid?”

Your issued referral link or code tracks eligible sales, and the 90-day cookie protects your click for 90 days. Payouts are monthly, once your balance passes the $25 payout threshold, to the payout method you provided at signup (PayPal, Cash App, Zelle, or bank transfer). Keep screenshots or records of your own referrals, and raise any mismatch through the official partner support channel. Do not rely on verbal promises outside the written program terms.

Group rule

Before posting, read the group's rules. If job listings, commission-only opportunities, affiliate links, or direct-message calls to action are prohibited, do not post. Ask an admin for permission when the rule is unclear.

FIND THE RIGHT AUDIENCE

Where and how to sell

Sell where trust already exists.

- **Your own social profiles:** Share educational posts, your honest reason for joining, useful tips, and one clear offer. Mix value with promotion.
- **Relevant Facebook groups:** Help first. Follow every group rule. Post an offer only when promotions or opportunities are allowed.
- **WhatsApp or Telegram communities:** Share only in communities where you belong and promotional posts are welcome. Never scrape members or mass-message them.
- **Word of mouth:** Ask what someone needs, explain one best-fit option, disclose the affiliate relationship, and let them choose.

The rules that protect everyone

- **Never spam.** Do not mass-message strangers, repeat the same post across a group, tag unrelated people, or keep contacting someone who is not interested.
- **Never promise earnings.** Never say “financial freedom,” easy money, guaranteed income, or a specific result.
- **Never pressure anyone.** False product or income claims mean removal from the program.
- **Never lie about the products.** Use current official descriptions and prices. Do not invent features, testimonials, scarcity, discounts, or your own customer results.
- **Disclose your relationship.** Clearly say “I am an affiliate and may earn a commission” where required. Put the disclosure near the link, not hidden at the bottom.
- **Respect privacy.** Do not collect sensitive personal or payment details. Send customers only to official pages and secure Stripe checkout.
- **Follow local rules.** Advertising, tax, payout, and consumer laws differ by country. You are responsible for rules that apply where you live and sell.

Overseas affiliates

Share opportunity, not desperation. Treat people with dignity. Do not imply guaranteed work, visas, benefits, or fixed wages. Confirm participation and payout support for your country before onboarding. Available payout methods are PayPal, Cash App, Zelle, and bank transfer — confirm which are available in your country at signup.

Trust is the real sales advantage.

LIFETIME COMMISSION GROWTH

Climbing the ladder

Build toward Pro at 10 sales and Elite at 25. Consistency — not hype — is how sellers climb.

Fast start: first 14 days

Make 3 eligible sales in your first 14 days and earn the $50 fast-start bonus, in addition to commission. A simple daily rhythm helps:

- 1 useful post each day
- 5 permission-based conversations daily
- 1 respectful follow-up per open lead
- Offer the free checklist when the buyer is not ready

Path to Pro — 10 lifetime sales

Daily action	Target	How to do it well
Publish or comment helpfully	1–2 times	Teach one practical idea before offering anything.
Start conversations	5 per day	Ask about a real goal; get permission before linking.
Follow up	Up to 3 open leads	One follow-up, then stop unless they re-open.
Learn the offer	10 minutes	Study one product, objection, or customer question.

Path to Elite — 25 lifetime sales

Daily action	Target	Upgrade from Pro
Value content	2 useful touches	Share proof-backed tips, stories, and clear product fit.
Start conversations	8 per day	Prioritize warm, relevant people over random volume.
Follow up	Up to 5 open leads	Track next steps and close loops respectfully.
Review results	Weekly	Keep the message and channel producing the best-fit leads.
Grow partnerships	Ongoing	Partnership clients create recurring income — $49.70/month each from Month 2.

Keep it honest — and locked in

Lifetime tiers never reset, but only eligible completed sales count. Self-purchases earn no commission and do not count toward tiers, the fast-start bonus, or contests. And remember the grandfather promise: once you earn a tier, your rate is locked in for life — your rates never go down.

Where to show up: your own Facebook, Instagram, LinkedIn, or other social profile; rules-friendly Facebook groups where the need is relevant; WhatsApp or Telegram communities that allow promotion; word-of-mouth conversations with real context.

HOW MONEY MOVES

Tracking and payouts

This section states the current payout terms in full. Read it before you begin and keep a copy.

Payout terms — current and complete

Payouts are **monthly**, once your balance passes the **$25 payout threshold**. If your approved commission balance is $25 or more at the monthly payout run, you are paid that month. If it is below $25, the balance rolls forward to the next month until it passes the threshold — you do not lose it. Approved payouts are sent to the payout method you provided at signup: **PayPal, Cash App, Zelle, or bank transfer**.

How payout works — step by step

- **1. A customer uses your referral path.** They click your issued link (setting your 90-day cookie) or use your issued code and complete checkout through the official payment page.
- **2. The sale is reviewed for eligibility.** The sale must be completed, correctly attributed, and handled under the program terms. A purchase through your own link or code earns no commission and does not count toward tiers, the fast-start bonus, or contests. Duplicate claims, payment failures, fraud, and other ineligible activity do not qualify.
- **3. Refund treatment is applied.** If a customer receives a refund, the related commission is not payable or may be deducted from a later payout if it was already released. Partnership recurring also stops on cancellation or refund.
- **4. Your balance builds toward the threshold.** Each approved commission — including $49.70 recurring credits — adds to your balance.
- **5. Approved commission is paid monthly.** Payment goes monthly to the payout method you provided at signup — PayPal, Cash App, Zelle, or bank transfer — once your balance passes the $25 threshold. Balances below $25 roll forward.

Payout methods

Cody supports exactly these payout methods:

- **PayPal**
- **Cash App**
- **Zelle**
- **Bank transfer**

Confirm at signup which method works for your country, and keep that information current. Currency conversion or payout-provider fees charged by your provider may apply. Before your first referral, confirm your legal name, country, payout method, and payout currency in your welcome details. If any item is missing, use the official partner support channel before selling.

Keep a simple referral log

Date	Lead / source	Product shared	Status	Notes
____	____	____	Sent / bought / refunded	____
____	____	____	Sent / bought / refunded	____
____	____	____	Sent / bought / refunded	____

Keep only the minimum information you need. Do not store card details or sensitive customer data. Local taxes and reporting are the affiliate's responsibility.

LIFETIME OVERRIDES

Recruiter tier

Recruiters earn from real team sales — never signups. This tier is for skilled networkers, community leaders, connectors, and people with an audience who can find and responsibly coach sellers.

Recruiter rate	When it applies
5% — Base override	Earn 5% on eligible sales by sellers you personally recruited (see eligible products below).
7% — Team accelerator	When your team reaches 20+ eligible sales in a month, that month's override rate is 7%.

Exactly which sales pay a recruiter override — read carefully

- **YES — $297 builds:** the recruiter override (5%, or 7% in accelerator months) applies to $297 Custom System Build sales by your recruited sellers.
- **YES — $497 Month 1 ONLY:** the override applies to the $497 partnership Month 1 payment only.
- **NO — playbooks:** the recruiter override never applies to playbook sales ($47 / $47 / $27 / $27). Playbooks pay the seller only.
- **NO — months 2 and beyond:** the override never applies to partnership months 2+. The seller's 10% recurring ($49.70/month from Month 2) is the seller's — no recruiter override is paid on recurring months.

The seller loses nothing

Sellers keep their full earned tier rate — 30%, 35%, or 40%. The business pays the recruiter override as an extra amount. Customers do not pay more. Example — one $297 Starter sale: the seller earns the full 30% ($89.10). The recruiter earns an extra 5% ($14.85), paid by the business.

Team accelerator example

10 sellers × 5 sales/month × $297 × 7% = **$1,039.50/month**. That assumes 50 eligible completed $297 sales in a month where the 7% accelerator applies. It is math, not a promise or typical-income claim.

Lifetime relationship, monthly accelerator: the recruited-seller relationship continues while the seller remains active and eligible. The 7% rate applies only in months when the team reaches 20+ eligible sales; otherwise the base is 5%. The $100 monthly top-recruiter prize goes to the month's top recruiter.

Recruiter playbook: Help sellers climb — review one post, explain two products, practice objections, and track follow-ups. Coach sales skills; do not chase signup volume.

No pay for recruiting alone

No fees, kits, quotas, or signup bounties. Overrides come only from real product sales on the eligible products above. Joining is always free.

FIND AND LAUNCH GOOD SELLERS

Recruiter toolkit

Recruit people who can help without spamming. Look for: clear communication, community trust, consistency, follow-through, and willingness to learn and disclose. Avoid: income promises, spam, pressure, fake claims, or anyone asking sellers for fees.

Recruiter DM script

Hey [NAME] — I thought of you because you are good at [REAL STRENGTH]. Elite Life Coaching has a free affiliate program: sellers start at 30% and can unlock 35% and 40% lifetime tiers, locked in for life once earned. Partnerships also pay sellers 10% recurring ($49.70/month) from Month 2. No inventory or guaranteed income. I may earn a separate 5% override, or 7% when my team reaches 20 sales in a month — on $297 builds and $497 Month 1 only. The business pays it; nothing is taken from you. Want the signup page and Seller's Guide? No pressure. Signup: https://elite-affiliate-program.netlify.app/

Recruiting post template

Looking for honest, self-directed affiliate sellers. Sell real Elite Life Coaching digital products. Start at 30%; unlock 35% at 10 lifetime sales and 40% at 25 — locked in for life. Free to join. No inventory, salary, hourly pay, or guaranteed income. I may earn a separate 5%–7% override paid by the business on eligible sales. Sellers keep their full tier rate. Pay comes from product sales, never recruiting. Message “SELLER” for the signup page and free guide.

Onboard a seller in four steps

- **1. Set expectations** — Explain commission-only status, lifetime tiers, the grandfather promise, no income promises, and your separate override.
- **2. Send the official signup page** — https://elite-affiliate-program.netlify.app/ — Never collect money, card details, or a signup fee from a seller.
- **3. Use this guide** — Have them test their link, learn two offers, and complete the first-24-hours checklist.
- **4. Coach the launch** — Review one post, practice objections, and help them start five permission-based conversations.

Non-negotiable

Joining is always free. Charging for access, training, placement, or a referral code means removal. When sellers reach Pro and Elite, they earn more and are more likely to stay engaged. Coach their skills and sales process; never pressure them to recruit.

QUICK-START CHECKLIST

First 24 hours

Do these five things today. You do not need a huge audience or perfect sales skills. You need working tools, clear product knowledge, one honest post, and respectful conversations.

- **1. Save and test your referral details** — Save your issued link and code, then test the page privately. Read payout, tier, contest, and refund terms. Confirm your payout method (PayPal, Cash App, Zelle, or bank transfer).
- **2. Learn two offers** — Learn the $297 custom build. Choose one $27 or $47 playbook (and know the $497/month partnership basics). Write down who each helps — and who it does not.
- **3. Choose one audience** — Use your profile, a rules-friendly group, or people you know. Show up where the problem is relevant.
- **4. Publish one honest post** — Personalize a swipe from page 6. Disclose the affiliate relationship near the link. Offer the free checklist to people not ready to buy.
- **5. Start five real conversations** — Ask permission before linking. Recommend one best-fit next step. Record follow-up, then stop after one if there is no reply.

Your first-day finish line: One tested link. Two products understood. One useful post live. Five permission-based conversations started.

Fast-start target: 3 eligible sales in your first 14 days earns a $50 cash bonus. If nobody buys today: review the questions, improve the explanation, and keep helping. No hype, no pressure.

FREQUENTLY ASKED QUESTIONS

Fast answers

When do I get paid?

Payouts are monthly, once your balance passes the $25 payout threshold. If your approved balance is $25 or more at the monthly payout run, you are paid that month by your chosen method — PayPal, Cash App, Zelle, or bank transfer. Balances below $25 roll forward to the next month; you do not lose them. Only eligible completed sales are payable, and refund treatment may delay, reduce, or reverse commission.

How are my sales tracked?

Use the unique referral link or code issued to you. Do not alter it. Your link sets a 90-day cookie — a buyer who clicks your link is yours for 90 days. If a customer does not use your referral path or attribution cannot be verified, the sale may not be credited to you.

What is the recurring commission?

On $497 Elite Systems Partnerships, you earn your tier rate on Month 1, then 10% recurring — $49.70 per month — from Month 2 onward, for as long as the client stays. Recurring stops if the client cancels or is refunded.

Will my rates ever go down?

No. Under the grandfather promise, your rates never go down. Tiers and rates you have earned are locked in for life once earned, and if terms ever change for new sellers, your locked rates are honored.

Can I buy through my own link or code?

No. Self-purchases earn no commission and do not count toward tier progress, the fast-start bonus, or contest eligibility. These rules protect honest sellers doing real sales work.

Can I sell from another country?

Possibly, but participation depends on the countries and payout methods supported at signup (PayPal, Cash App, Zelle, bank transfer), plus local advertising, tax, sanctions, and payment rules. Confirm eligibility and payout support before promoting. Currency conversion or payout-provider fees may apply.

What if a customer wants a refund?

Do not promise or issue a refund yourself. Direct the customer to the official support or refund route shown on their purchase confirmation. A refunded sale is not commissionable or may be deducted if already paid.

What if I do not know which product fits?

Ask what the customer wants to solve, their budget, and whether they want custom help or a do-it-yourself resource. If the fit is still unclear, share the free checklist instead of guessing.

Where do I sign up / where is the shop?

Seller signup: https://elite-affiliate-program.netlify.app/ — Shop: https://elite-life-coaching-shop.netlify.app/

When in doubt, pause

Use the official partner support route in your welcome message for questions about attribution, payouts, product claims, refunds, country eligibility, or program rules. Your reputation is part of the product: be useful before you ask for a sale, tell the truth when a product is not the right fit, and help the right person take the right next step.